

## **Lucy Pet's Gnarly Crankin' K9 Wave Maker, Surfing Dogs and Even a Surfing Cat are Coming to New Jersey for First-Ever International World Dog Pet Expo!**

Educational seminars will include veterinary surgeon Karen "Doc" Halligan presenting money saving tips to reduce your vet bills and Dr. Rachel Jones, expert in holistic pet care, will demonstrate pet chiropractic exams.

**Secaucus, NJ** — California-based Lucy Pet will fire up its Gnarly Crankin' K9 Wave Maker in Secaucus, New Jersey at the first-ever international World Dog Expo on June 9-11 at the Meadowlands Expo Center in Harman Meadow, 355 Plaza Dr. Stars of the 2017 Rose Parade, the Lucy Pet surfing dogs and the amazing 'Ricky the Rescue Cat' will surf live right in the parking lot of the three-day event celebrating pets everywhere.

"We're excited to bring our own special brand of pet entertainment to World Dog Expo," said Joey Herrick, Founder of the [LucyPetFoundation.org](http://LucyPetFoundation.org) and [LucyPetProducts.com](http://LucyPetProducts.com). "We are going to find out if 'Jersey Shore' dogs can compete with California dogs riding the waves created by the only mobile Gnarly Crankin' K9 Wave Maker in the country."

Lucy Pet's very own Chief Veterinary Officer Karen "Doc" Halligan will be hosting classes on Money saving tips that will reduce your vet bills and extend your pets health. Dr. Rachel Jones, daughter of music industry icon Quincy Jones, and an expert in holistic pet care, will demonstrate pet chiropractic exams.

Lucy Pet's Gnarly Crankin' K9 Wave Maker comes direct from its recent success at Woofstock in Toronto. Some 300 Canadian dogs got to see if they could hang 10 California style at this popular event that annually draws 100,000 participants.

World Dog Expo will incorporate interactive events, booths and educational opportunities for pet care professionals and consumers over a three day period. With multiple stages both inside and outside the venue, attendees will enjoy world caliber events like surfing, dock diving, disc dog, fly ball and agility.

Notable rescue and pit bull advocates Shorty Rossi aka "The Pit Boss" and Deirdre Franklin, the founder of Pinups for Pitbulls, will participate in book signings, speaking engagements and meet-and-greets with attendees throughout the weekend.

Finally attendees will also enjoy a performances from the 'Olate Dogs', winners of season seven of NBC Network TV's America's Got Talent.

### **Products with a Cause**

Lucy Pet is committed to helping animals by donating to the Lucy Pet Foundation, whose mission is to reduce pet overpopulation and support other animal welfare causes.

**About Lucy Pet**

Lucy Pet is a family-owned and operated pet product business based in Thousand Oaks, California. Proceeds from the brand directly fund its 501 (c) (3) non-profit Lucy Pet Foundation. The foundation's mission is to reduce pet overpopulation and the euthanasia of over 60,000 dogs and cats per week in the United States.

From Formula for Life™ dog and cat food, pet shampoos/leave-in conditioners to Lucy Pet Cats Incredible cat litter, Lucy Pet develops quality products for pets' health and wellness. Their products are made in the U.S.A and can be found in pet specialty stores across the U.S.A. and worldwide.

For more information please go to [LucyPetProducts.com](http://LucyPetProducts.com) or follow Lucy Pets and their spokesdog, Surfin' Jack on Facebook, Twitter and Instagram: @LucyPetProducts and @SurfinJackDog.