

**Portland's 101.9 KINK and Lexi Dog Pet Store Host Pre-Easter
Pet Adoption Event Featuring Lucy Pet Foundation Founder Joey Herrick
and Chief Veterinary Officer Karen "Doc" Halligan**

Pre-Easter pet adoption event will feature puppy Easter egg hunt, prizes, giveaways and other festivities. Also on hand to discuss the top three litter box mistakes cat owners make is feline expert "Doc" Halligan and Lucy Pet Foundation Founder Joey Herrick to discuss Spay/Neuter Services to help stop pet over-population

Portland, OR (April 15, 2017) — Portland's very own 101.9 KINK and Lexi Dog pet store, 416 NW 10th Ave., will host a special pre-Easter pet adoption event from 11 a.m. to 1 p.m. on Saturday, April 15. Participants will be treated to a puppy Easter egg hunt, prizes, giveaways and other festivities including free Lucy Pet Cats Incredible Litter for all those cats that get adopted and free Lucy Pet Shampoo and Leave-In Conditioner for all dog adoptions.

Also on hand to discuss the top three mistakes cat owners make regarding their cat's litter box," is feline expert and Lucy Pet Foundation Chief Veterinarian, Dr. Karen Halligan. "Pet owners have no idea what dangers lurk in their cat's litter box from toxic ammonia fumes," said Halligan. "This is especially serious for cats and their owners with asthma, upper respiratory infections, and compromised immune systems. Lucy Pet Cats Incredible™ litter, with its new exclusive patent-pending formula, actually stops ammonia from forming in the litter box."

Don't miss Lucy Pet Foundation Founder, Joey Herrick discussing ways to prevent pet overpopulation. Also on hand to discuss ways to prevent pet over-population is Lucy Pet Foundation Founder Joey Herrick. "We are very excited to be part of this event and to share our message to spay and neuter your pets to help prevent the over-population of dogs and cats. There are far too many pets per week being euthanized in this country. It's time this practice came to a halt, said Herrick."

Products With A Cause

Lucy Pet is committed to helping animals by donating to the Lucy Pet Foundation, whose mission is to reduce pet overpopulation and support other animal welfare causes.

Oregon Humane Society

About Lucy Pet

Lucy Pet is a family-owned and operated pet product business based in Thousand Oaks, California. Proceeds from the brand directly fund its 501 (c) (3) non-profit Lucy Pet Foundation. The foundation's mission is to reduce pet overpopulation and the euthanasia of over 80,000 dogs and cats per week in the United States.

From Formula for Life™ dog and cat food, pet shampoos/leave-in conditioners to Lucy Pet Cats Incredible cat litter, Lucy Pet develops quality products for pets' health and wellness. Their products are made in the U.S.A and can be found in pet specialty stores across the U.S.A. and worldwide. For more information please go to www.lucypetfood.com or follow Lucy Pets and their spokesdog, Surfin' Jack on Facebook, Twitter and Instagram: @LucyPetProducts and @SurfinJackDog.

101.9 KINK (KINK-FM) is a radio station that has been uniquely Portland for almost 50 years. A world class adult rock station where alternative, pop and rock music all mix together. Fans love the station for the same reasons they love the city – It's a station with a heart that is upscale, intelligent, enlightened and forward-thinking. 101.9 KINK is owned and operated by Alpha Media, LLC also headquartered in Portland, Oregon. To learn more about KINK, visit www.kink.fm.